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Oakland, CA 925.698.7636 www.aoiyamaguchi.com info@aoiyamaguchi.com

STRENGTHS

- Internationally disciplined, out of the box thinker, skilled in:
- + Exceptional leadership with talents in multi-tasking
- + Ability to expand opportunities with smooth communications
- + Outstanding relationship-building and presentation skills
- + Bilingual; English & Japanese

EDUCATION

San Francisco State University San Francisco, California 2007-2009 Bachelor of Arts: College of Humanities, Cross-cultural Studies Minor in Industrial Arts, Visual Communication Design

University of the Pacific Stockton, California 2007 College of Business, Arts & Entertainment Management

Diablo Valley College Pleasant Hill, California 2005-2006 Music Industry Studies

Los Medanos College Pittsburg, California 2004 Recording Arts Studies

EXPERIENCE

Gallery Heist Intern San Francisco, California

- + Art direction and production of press materials including flyers, posters, and catalogues
- + Built and updating blog and designed website
- + Event assistant jobs such as preparation, promotion, and crowd control
- + Assisted project development to create an artist community in San Francisco's Tenderloin District

Surreality in Reality Art Collective Founder / Event Organizer San Francisco, California February 2008 - Present

- + Provided resident Japanese artists opportunities to showcase artworks by organizing and hosting art exhibitions and enhancing stronger bonds with local communities and international audiences
- + Presented live calligraphy performances in an attempt to bridge cultures
- + Promoted events stragitically utilizing printed media and networking sites; 400+ attendance each time
- + Organized series of Japan earthquake fundraiser art exhibition events at 3 galleries on May 2 & 7th, 2011; 200+ artist participants, 1000+ attendance, raised \$26,000, gained media coverage from KRON4, KTVU, SFArts.org, Fecal Face, SFStation, SFGate, Common Magazine, Sendai Department and more

Universal Music Distribution Intern San Francisco, California January 2006 - December 2006

- + Worked as an assistant to artist representatives for Geffen Records and Motown Records
- + Designed flyers, posters, and banners for in-store POP displays and concert promotions in Northen West Coast region
- + Cooperated in distributing marchandise, promotional materials to six states including California

Art Commission Japanese Calligraphy San Francisco Bay Area

- + Japanese Calligraphy custom logo design, art works for websites, publications, installations for clients and personal uses
- + Clients include: Ramen Dojo, San Mateo, California, Ozumo Restaurant & Sake Bar, San Francisco, California, Dohatsuten, Palo Alto, California, Kinokuniya Bookstore, San Francisco, California, KENZO Parfume, New York
- + Performed unique and creative live Japanese calligraphy at art shows, galleries, culture fairs and events internationally to introduce the beauty of traditional Japanese art

COMPUTER SKILLS

Operation System: Mac OS

Software: Technically proficient in MSWord, Excel, PowerPoint, Photoshop, Illustrator, InDesign, Dreamweaver, Flash, basic programming in HTML&CSS

AWARDS

Japanese Calligraphy

- 2002 Title of Master of Student Calligrapher
- 2001 Hokkaido Federation of Japanese Calligraphy Award
- 2000 Asashi Newspaper Publishing Company Award
- 1999 First Prize in Japanese National Students' Calligraphy Expo
- 1999 First Prize from Japanese Minister of Education

PORTFOLIO AND REFERENCES ARE AVAILABLE UPON REQUEST.

- + Good team worker, detail oriented
- + Understand multicultural trends and values
- + Deep knowledge of art, music, and design industries
- + Accomplished fine artist / designer

November 2009 - Present

2005 - Present